

BFAWU Young Members Network January 2024

How do we get more young members engaged?

It's difficult across the labour, trade union and cooperative movement engaging young people to be more active. We need to learn from other areas, like Climate activism, how are they engaging young people, is there anything we can utilise as a union or the movement more generally?

Do we look at the stats of how many people are invited, how many have opened emails?

Should we make the agenda more radical?

There are young people in the union, we know there are, but how do we get them more involved, past being just a paying member.

A short survey of young members to see what is their priority and major issues are, what they want from their union and what issues are a priority?

Maybe we should be alternating the times of the network meetings as some young members may be on shift or just finishing work at 6.00, this may help them engage better.

Try a different agenda – issues in the workplace, union support/benefits of organising, training opportunities, campaigns.